



10 reasons to join Willa Newton Eventing

Willa Newton, in conjunction with Sporting Horse Promotions, would be delighted to welcome you to Willa Newton Eventing as a sponsor, syndicate member or owner. Here's why we think Willa Newton Eventing can offer you value. Willa...

1. Has proven talent - she had one of the fastest cross country rounds of the day at Burghley in 2015 and finished a very respectable 13th at the 2015 Luhmuhlen four star event, in what was a very competitive international field.
2. Has drive, ambition and a desire to win – her aim is to make the British team for the 2020 Tokyo Olympics and has a clear strategy of how to get there.
3. Has an intelligent, sympathetic approach to the training and campaigning of horses - currently has a strong field of 6/7 year olds coming through and around 12 horses in full training.
4. Has a team strong team of around 10 younger horses coming up through the ranks and packed schedule planned for 2016 including Houghton, Bramham, Barbury, Gatcombe, Blenheim and Boekelo.
5. Takes regular off-season training sessions in Germany with Olympic Gold medallist, Dirk Schrade - a clear indicator of how seriously she takes her own training and development.
6. Is well-connected. Her father, Joey Newton, Jockey Club Steward and Chairman of Racing Welfare.
7. Has a superb yard support team, led by Head Girl, Janet, who are enthusiastic, loyal and committed to ensuring the welfare and fitness of the Willa Newton Eventing equines under their care. Janet has been with the Newtons for many years.
8. Understands the importance of digital and social media to sponsors and for owner communication, having completed a business studies degree.
9. Has good communication skills and is highly presentable and also has professional promotional back-up, in the form of Sporting Horse Promotions who really understand horse sport.
10. At only 25 years of age, the potential to grow with you.

You would be joining a friendly, family team who will take the time to understand your priorities and are 100% committed to giving you fun, enjoyment and value from your involvement in the sport.

To enquire about syndicate and horse ownership opportunities, please contact Willa direct.

To enquire about sponsorship opportunities, please contact sandy@sportinghorsepromotions.co.uk